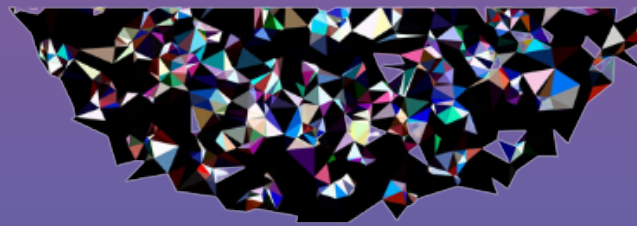


DEMETERA

INTERNATIONAL SHORT FILM FESTIVAL

EDITION 2023



March 29 – 30, 2023

Sponsorship Opportunities

About us

Founded in 2019, Demetera International Film Festival is one of the boldest independent events in the short film sphere, gathering filmmakers from all over the world to celebrate culture and art.

Our goal is to promote a wide variety of styles to cinema fans and fellow international filmmakers and to establish a strong network for filmmakers, producers, and marketing professionals. We do not specialise in a particular format nor category, as our ultimate objective is to create bridges between different backgrounds and stories.

Focusing on artistic excellence, Demetera serves as an experimental creative centre: from music video, to video games, passing through narrative, experimental, documentary, animated and new media; we provide unmatched professional opportunities for cutting edge artists and audiences in Paris, the cinema capital of the world.

Launched not long before covid, we successfully switched to a hybrid event, totalling more than 20,000 unique views on our 2020 and 2021 edition.

Following our technology driven approach, our 2023 edition will be a hybrid; taking advantages of our gamification knowledge to launch this one a kind film festival.

Demetera at a glance

2019

@ Les grands voisins
Audience: 70

86 submissions
8 official selection

Team of 3

2020

Online
10K unique views

205 submissions
15 official selection

Team of 5

2021

Online
20K unique views

405 submissions
30 official selection

Team of 6

2022

@Christine Paris
Cinema Club
300 in person views

671 submissions
20 official selection

Team of 5

2023

@Christine Paris
Cinema Club
@Online

Hybrid version
with custom built
gamified platform

Team of 7

Demetera at a glance

671
Submissions

61
Countries

6
Categories

28
films

2
Days Screening

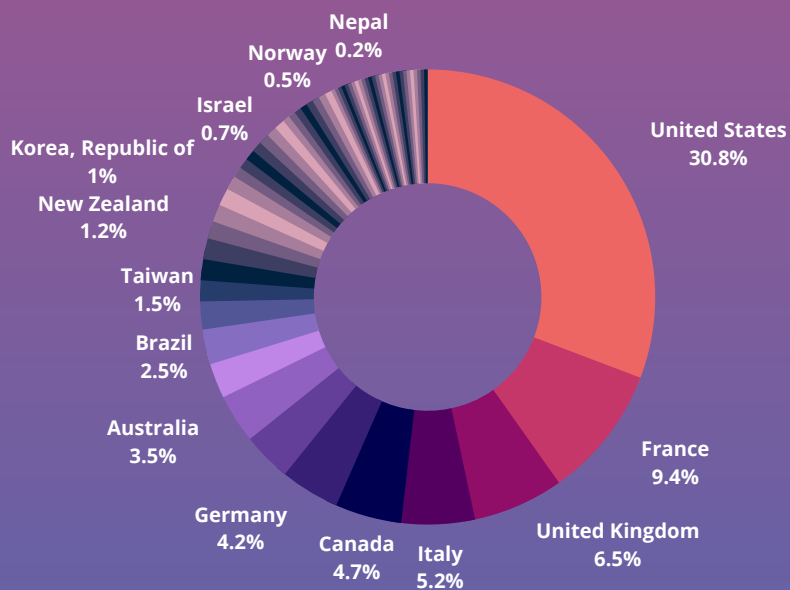
300
attendees

4
live Q&A

450k
social impressions

300
attendees

11K
Social media followers



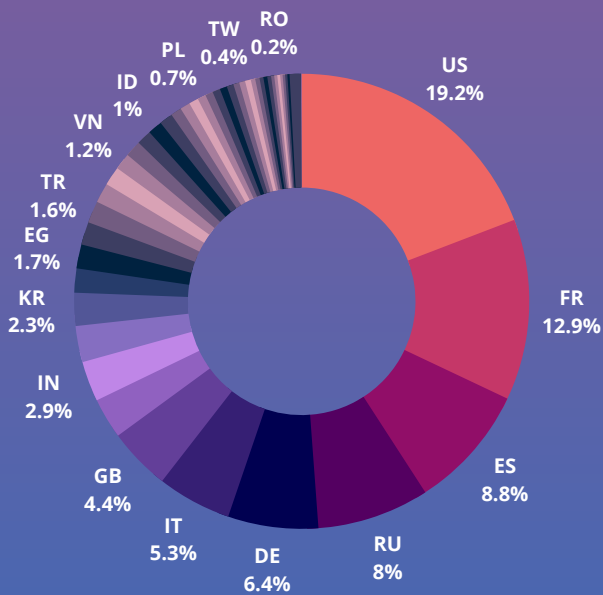
Our audience at a glance

Audience tuned in from **83 countries** to engage with the Festival's social media content and live-streamed events.

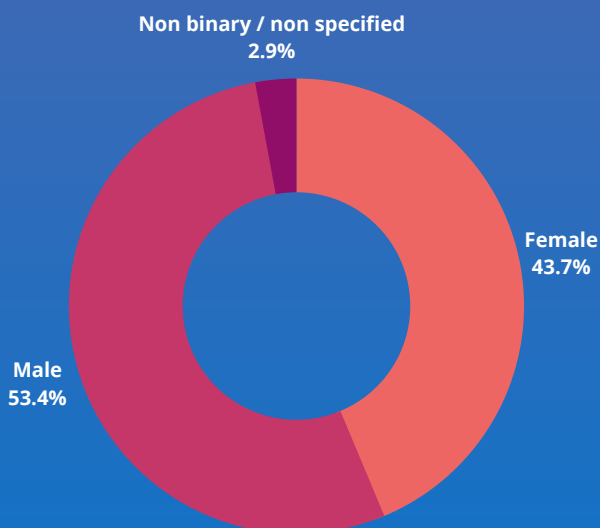
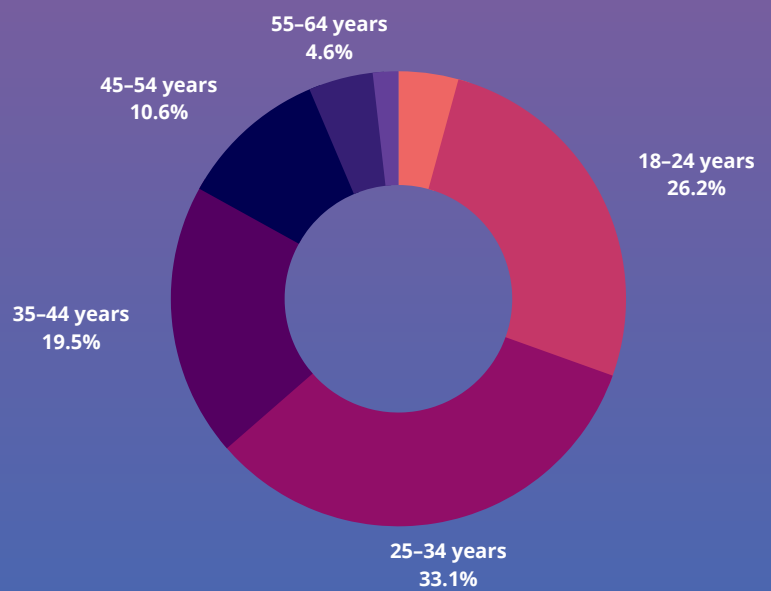
Some binged-watched alone, some with their families, and others hosted **virtual watch parties**.

Our exclusive audiences are **diverse, educated**, active media consumers, and passionate supporters of our Festival.

Geographic repartition



Age repartition



106k total views

35k hours of watching



9k followers



4K followers

Our team



Igor

Founder of Demetera, Igor is leading operations and the transformation of the festival in the metaverse.



Iuliia

With a literature background, Iuliia is responsible of digital marketing and school relations



Carly

Carly is an actress and photographer with a background in communications within arts and the film industry. She manages partnerships and business development for Demetera.



Marie

Marie is an actress and writer, known for Notre-Dame, la part du feu and other feature films. She is manage french schools relations and talent acquisition.



Sam

Successful documentary director, Sam is currently working on his first feature film. Sam is responsible for the judges relations.



Joyce

Working in marketing and PR, Joyce is working at Demetera as a talent acquisition as well as dealing with all director's requests.



Jo

Jo is our Unity developer. She is currently working on our online platform for our next hybrid edition.

Participants and guests

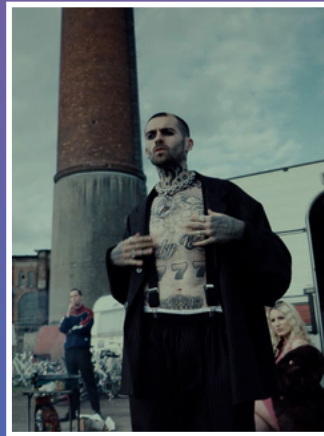
Demetera has a rich history of discovering ground-breaking short films directors and artists including Tommy Cash, Pierre-Emmanuel Le Goff, Marie Zabukovec, Dwayne Cameron, Sebastian Panczyk and Lucas Trochet. The festival is a compelling event for audiences looking to see the best independent international short films, as well as making long lasting connections within the industry for our filmmakers. We are an innovative offering with a high calibre of content.



Nuevo Rico



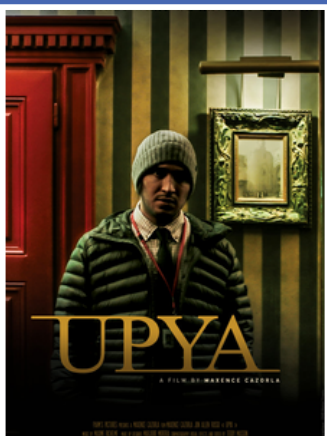
Un coeur d'or



Benz dealer



Grandelavoix



Upya



Que le silence
règne



A close shave



Klabautermann

Our sponsorship offers

Virtual & In-Person Sponsorship Opportunities

The 2023 Demetera International Film Festival will be a hybrid in-person and virtual film festival with screenings, filmmaker Q&As, panels, and unique experiences. Our online editions (and coming custom built platform) has allowed us to reach a larger audience, providing additional opportunities for sponsors to engage with directors and viewers

Promote your brand with our custom packages

Logo on Sponsor Page w. Link

Logo Listing on Screen

Opportunity for Product

Logo on Website Homepage

Video Ad on Website Homepage

Logo Listing on Festival Trailer

Trailer Before Screenings

Page Color Ad in Program

Logo on Festival Poster

Mention in Newsletter

Listed as Presenter of Film

Social Media Promotion

Logo before all short films

Trailer at Selected Screenings

Sponsor Signage





OFFICIAL FESTIVAL SPONSOR INFORMATION

	COMMUNITY	OFFICIAL	DEBUT	PREMIERE
Logo on Sponsor Page w. Link	✓	✓	✓	✓
Demetera Tickets	2	4	6	8
Page Color Ad in Program	1/4 Page	1/2 Page	Full Page	Full Page
Logo Listing on Screen	✓	✓	✓	✓
Logo Listing on Festival Trailer	✓	✓	✓	✓
Mention in Newsletter		✓	✓	✓
Social Media Promotion		✓	✓	✓
Opportunity for Product			✓	✓
Trailer Before Screenings			✓	✓
Listed as Presenter of Film			✓	✓
Logo before all short films			✓	✓
Sponsor Signage			✓	✓
Logo on Website Homepage			✓	✓
Logo on Festival Poster				✓
Trailer at Selected Screenings				✓
Video Ad on Website Homepage				✓
	250 USD	500 USD	1000 USD	1500 USD